



Sample Social Media Posts



Key message summary

1. **#VisitMyMosque** Day is going green for its **5th year anniversary!**
2. Over 200 mosques nationwide are helping **#KeepBritainTidy** this spring, as they open their doors to the general public on **#VisitMyMosque** day on **3rd March 2019**.
3. The purpose of the day is about helping communities in **building bridges** and **breaking down stereotypes**.
4. **Call to Action:** To get visitors to come to Mosques and learn more about what Islam says about the environment amongst other things.

Hashtags

- **#VisitMyMosque & #KeepBritainTidy**

Sample Posts

1. We're taking part in @MuslimCouncil's #VisitMyMosque day! Join us on 3rd March 2019 from **(insert time and address)**
2. 'Cleanliness is half of faith'- Prophet Muhammad (peace be upon him). This year, we're taking the environment seriously as part of national #VisitMyMosque day! Find out more here: www.visitmymosque.org
3. Fancy a cup of tea, a chat and some insights into what Muslims really believe? Join us on 3rd March 2019 where we'll be opening up our Mosque to you on #VisitMyMosque day! **(insert poster)**
4. Super excited to take part in the 5th annual #VisitMyMosque day! Come and join us, we're open to all!
5. 'And it is He who has made you successors upon the earth...' Quran 6:165. This year, we're celebrating the environment by taking part in #VisitMyMosque! Join us on 3rd March 2019 **(insert poster)**
6. We are opening up our doors to our local community on 3rd March 2019. Join us! **(insert poster)** #VisitMyMosque

General Tips

1. ON TWITTER: If @MuslimCouncil is used in the tweet, the central campaign twitter account will pick up the tweet and retweet it to allow a wider reach.
2. Visual posts tend to do better than text based posts, so remember create a poster or include a picture of your Mosque, a previous open day, the Visit My Mosque logo etc, to allow the post to perform better/get more views
3. Tag your local MP, chances are, they may retweet or send a message of support

Graphics Bank

- See 'Social Media Graphics' ZIP file on www.visitmymosque.org/resources for lots of useful graphics you can post on your social media accounts too! See below for examples!

